

COURSE SYLLABUS

Croatian Studies (ECTS 2)

The mission of ZSEM is to transfer values, knowledge, and skills that students need for long-term success in a globalized business world undergoing constant technological and market transformations

TEACHING STAFF

Lecturers	Borna Jalšenjak, Ph.D.	(lectures, exam)
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Contact

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Office hours	According to agreement or after each session
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LECTURES

Lectures	10 hours per week/2 weeks
Total	20 hours

SCHEDULE

Schedule is consistent with one determined at Zagreb School of Economics and Management. Fieldtrips schedule will be finalized in agreement with students.

GENERAL AND SPECIFIC GOALS OF THE COURSE

	<u>Goals</u>	<u>Objectives</u>
1.	Students will acquire basic general knowledge about Croatia	By attending lectures and fieldtrips students will be familiarized with and will acquire the basic knowledge on Croatia.
2.	Students will be effective communicators and have the presentation and communication skills (written and spoken).	Inspired by the lectures, assignments and up to date experience of their staying in Croatia, students will prepare series of reports about fieldtrips and a presentation on the topic of their choice.

MAIN TOPICS¹

Lessons are organized according to the historic period, but each lesson encompasses, besides historical facts, also the cultural, economical, political, military, sociological and philosophical aspects.

	Topic	Method
1.	Introduction to the class. General information about course and fieldtrips. General facts about Croatia; History and culture of Zagreb	Lecture + discussion
	Visit to Croatian History Museum	Lecture + discussion Visit/Workshop
	Historical overview of Croatia – From the origins to the present	Lecture + discussion
2.	Croatia in 21 st Century – social and cultural overview of Croatian lifestyle	Lecture + discussion
	Visit to the Croatian Parliament	Lecture + discussion Visit/Workshop
	Croatia, identity and economy. Croatian contribution to the world heritage and famous Croats throughout history	Lecture + discussion
3.	Croatian life – highlights of Croatian culture throughout history <i>One Song a Day Takes Mischief Away</i> (Tko pjeva zlo ne misli)	Lecture + discussion Movie
	Visit to a Croatian company/Croatian Chamber of Economy	Lecture + discussion Visit/Workshop
	Final meeting: Student presentations	Student presentations

GRADE SYSTEM

(1 pt = 1%):

(1) <u>Written reports: students will prepare a report on the each fieldtrip (up to 2 pages per report) 25% per each report</u>	
Assessed traits of report	
a.	The rules of writing a professional paper/case/essay/report (structure, methodology grammar, spelling, etc.) (5%)
b.	Clear and well structured presentation of the facts learned during the fieldtrip (10%)
c.	Critical approach to the discussed topic (5%)
d.	Comparing the topic from the Croatian and students country of origin aspect (5%)
(2) <u>Presentation: students will prepare a presentation on the topic of students choosing related to Croatia and present it in class (up to maximum 10 minutes) 25%</u>	
Assessed traits of report	
a.	PPT presentation by the rules of presentation (5%)
b.	Clear presentation of the content (5%)
c.	Communication with listeners (5%)
d.	Respond to questions from the audience (5%)
e.	Summary at the end (5%)

¹ **NOTA BENE:** The professor has the duty to change any part of the syllabus at any time due to improvements of learning or teaching. However, students should be notified concerning any syllabus change whatsoever in written and oral manner (this procedure is in accordance with the ethical code of ZSEM Faculty, see *Ethical Code of ZSEM Faculty*, article 17, in Krkač 2007:526). Students' responsibility is to follow such changes.

- Dates of visits to the locations are subject to change

(3) **Additional elements:** (ANY WEEK)

- a. written response to the presentation of other groups (up to one page) (5%)
- b. active participation in discussions (5%)
- c. preparing a short power point presentations (10 min) (5%)

Example of applying these criteria is as follows:

Student name	Written reports	Presentation	Additional points	Final grade
John Doe	3X25	25	+5,-5	90 (5)

Points and grades:

Insufficient	1	= 0 – 59	(%) pts
Sufficient	2	= 60 – 69	(%) pts
Good	3	= 70 – 79	(%) pts
Very good	4	= 80 – 89	(%) pts
Excellent	5	= 90 – 100	(%) pts

STUDENTS RESPONSIBILITIES

- (1) Attendance (Absence from lecture: -3 points)
- (2) Participation in discussions
- (3) Write reports on each of the fieldtrips up to maximum two pages. (Word document submitted via course Moodle) **reports are due a three days after each fieldtrip**
- (4) Prepare a presentation on the topic of students choosing related to Croatia up to maximum 10 minutes. (PPT document submitted via course Moodle and topic presented in class) **presentation is due on 3rd week of classes.**
- (5) **For students having additional requirements as requested by their respected schools:** Students are required to prepare a 3500-5000 words paper (possible group work) based on their presentation topics where they shall further develop their chosen topic. Deadline for submission is the 4th week of summer school.

LITERATURE**Basic literature**

Power point presentations

Additional materials will also be provided as the course progresses

Responsible person: Borna Jalšenjak, Ph.D
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